

ORDER



Orders
Order / Rev: 327882
Alt Order #: 25290495
Product Desc: Issue
Estimate: 4677
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 09/19/16 / 09/19/16
Order Type: GENERAL

CW - El Paso, TX

Primary AE: Jenna Nubar
Sales Office: K-WDC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: DCCC
Demographic: HH
Product Codes: PL02
Priority: P-4
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/05/16	2	\$200.00	\$170.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	2	\$200.00	\$170.00	0.00
Totals	2	\$200.00	\$170.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CW - El Paso, TX	1%	\$200.00
Market	100%	\$20,000.00

Competitive Share

	Share	Total
KDBC	27%	\$5,400.00
KFOX	12%	\$2,400.00
KINT	0%	\$0.00
KTSM	23%	\$4,600.00
KVIA	37%	\$7,400.00
QVIA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NVIA	10/05/16	10/05/16	WE Prime Hour 2 Frequency	CM	8-9p	--W----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
Frequency-CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	--W----	1		\$100.00		0.00						
E 2	NVIA	10/05/16	10/05/16	WE Prime Hour 1 Arrow	CM	7-8P	--W----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
Arrow-CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	--W----	1		\$100.00		0.00						
													Totals	2	\$200.00